Downtown Revitalization Committee
Minutes
Thursday August 4, 2022
5:00 pm. @ Red Daisy Girl, 130 N. Central Ave.

The Downtown Revitalization Committee (DRC) met on Thursday August 4, 2022 at 5:08 pm. at the Red Daisy Girl. Present were committee members: Ken Martine, Carey Hargot, Tony Wallace, Allison Zeitler, Tim Swiggum and Cindy Cardinal. Also present was Cindy Knight, Rocky Lehr, Phil Greschner, Laken and Shannon Potocnik. Absent was Nicole Rogers.
Others present:
Called to order at 5:08 pm. by Martine.

Minutes:

Discussion on the July 7 minutes included a date change from June 2 to July 7 in the first line; a Wallace/Rogers motion to approve minutes; and minor change of wording under Growin' Owen to state "do our own" instead of "get the school to do them". A Cardinal/Zeitler motion/second to approve the minutes with the changes discussed passed unanimously.

Financial Report

A report was given showing the transactions for the year but a final balance was not determined. We have $25 coming from the OWAHS and $10 from plant sales at the Farmer's Market. A Swiggum/Hargot motion/second to approve the financial report passed unanimously.

Growin' Owen:

Swiggum reported that the hanging baskets were billed in a similar way the past few years although the labor costs were raised $2 per basket. The bill will be paid but we will want to look harder into doing our own. Cindy reported that they are still planting some of the seeds that popped up later. Cindy will ask public works to have the flowers by the trail behind Dollar General. We need to discuss if we want to send anyone to the symposium at the end of September. Tim and Karen are considering going but will pay their own way.

AIB Judges Visit:

The report will come out later closer to the symposium. We need to send some pictures. Looking for 3 people to critique the judges.

Farmer's Market:

Short discussion on Farmers Market. Seems to be doing alright on both days. The train has been out for the past 4 weeks but Swiggum noted that he could not do it this week and it would be nice to have more volunteers.

Car Show:

Rocky and Phil were present to report that the fireworks will be postponed until next year as they will be able to roll over their payment into a bigger fireworks for the 75th Anniversary of the Owen Junior Fair. Discussion was held on where the registration should be and it was decided to have them register outside. Drivers will be given a registration form when the enter downtown and a table will be set up by the old bank to collect them and give out their dash cards. Goody bags will be filled on Thursday before the show at L.A.S.T. Ace. The O-W Enterprise is offering a discounted ¼ page color ad on the front page and a separate Thank You ad following the car show for $125. This includes a donation of approximately $200 in advertising. A Wallace/Swiggum motion/second to approve the $125 cost of advertising passed unanimously.

Train Policy:

Discussion held, items to include in policy are 21 years of age to drive the train, No drinking, and the creation of a list of drivers.

Set Committee Meetings: Growin' Owen TBD **Car Show** Aug. 18 (Goodie bags) **Autumnfest** TBD
Next DRC meeting will be held on **September 1, 2022 at 5pm at the Red Daisy Girl, 130 N. Central Ave.**

Adjourn:

The meeting was adjourned by Martine at 6:15 pm.

Submitted by Tim Swiggum