

**Downtown Revitalization Committee
Minutes
October 6, 2016**

The Downtown Revitalization Committee (DRC) met on Thursday, October 6, 2016, at 6:07 p.m. at city hall. Present were committee members: Kelly Knight, Mary Lynn Kiviko, Steve Ristola and Don and Linda Wyeth. Absent were Carol Devine and Jill Schindler-Potocnik.

Others present: Tim Swiggum, Abby Pippin, Dannie Zarins, Rebecca Swiggum and Cindy Cardinal.

Minutes:

A Kiviko/D. Wyeth motion to approve the minutes from 9/29/16 passed unanimously.

Financial Report

There was no financial report available but Tim reported that the trophy bill had come in and would be paid leaving around \$3,000 in the balance.

Dannie Zarins and Rebecca Swiggum introduced themselves and gave an overview of the Finder's Creepers Haunted House event to be held at the Woodland Hotel from Oct. 21 – Halloween. They have been working diligently and have much to do. It promises to be very exciting. They will be working with Mark Renderman on the safety issues that may arise.

Farmers Market

Farmers Market is pretty much done for the year. Don will be going this weekend to check on some new signs and bring back some estimates of cost.

Community Garden

Linda has talked with Barb Finkelson and she would be willing to teach us how to prune our fruit trees. We will do that when Barb can schedule it and try to get as many interested people there as possible to watch.

Autumnfest

There was discussion on adding some kids activities to the list. Kelly and Linda volunteered to bake cupcakes and will organize a "cake walk" geared toward the children. Linda will talk to Barb Finkelson and get some apples so we can sell carameled apples. The DRC can buy the caramels. Linda also will call on a potential kiddie train if they are available that day. Tim will try to locate the beanbag games. Tim will take care of ordering and organizing the food for our food stand. The DRC discussed advertising with the Finder's Creepers Haunted House, the budget was set at \$400 for advertising. A D. Wyeth/Ristola motion and second to approve all the above plans passed unanimously.

New business:

Music in the park:

Tim was contacted by a gentleman from Chippewa Falls who would be willing to come to perform weekly next summer for a music in the park. He would solicit local businesses to sponsor and it would be a regular happening. General consensus was the we should wait to discuss this after the Autumnfest.

Christmas Decorating and Plans:

Tim talked about the importance of being ready to decorate right after the Autumnfest before it gets really cold. It is much easier to do with more people to help decorate. He also discussed the thought of a Christmas event or fundraiser. This was also put off until the meeting after Autumnfest.

Next meeting will be held on October 20th , 6pm at the Old School gym. This meeting will be for organizing the Autumnfest. The next business meeting will be held on November 3rd at 6pm at City Hall.

Adjourn

A Kiviko/Ristola motion and subsequent vote approved adjournment at 7:06 pm.

Submitted by
Tim Swiggum