

The Downtown Revitalization Committee (DRC) met on Thursday, February 12, 2015, at 7:00 p.m. at city hall. Present were committee members: Tim Swiggum, Jill Schindler, Drew Potocnik, Mary Lynn Kiviko, Carol Devine, Don and Linda Wyeth, June Roohr, Jackie Reinke, Marcia DeLuca and Cindy Cardinal of the O-W Enterprise.

Minutes

No minutes were presented for approval. It has been a while since we had a quorum.

Financial Report

Carol reported a balance of \$1, 377.00 in the account. A Roohr/DeLuca motion and subsequent vote approved the financial report.

Farmers Market

Discussion was held on opening up the Farmer's Market to other vendors and possibly extending the times if it doesn't interfere with park reservations for private parties. It was suggested to purchase a banner of some kind to better advertise during the week.

Community Garden

The gardens went well last year and in general the plans look good to continue this year. It was discussed that we should have a better organization in general to make sure the gardeners are on the same page. More educational programs should be implemented and open to all gardeners whether they have a plot at the community gardens or not.

Main Street Car Show and Burnout Contest

The 3rd Annual Owen Main Street Car Show and Burnout Contest will be held on August 15. It was agreed that we should move the craft show/flea market to this same day rather than the Indian Summerfest. Farmers Market would begin at 8 am, vendors for the craft show/flea market can set up at any time but the area should be closed off by 10 am to allow for foot traffic. Car Show registration would begin at 10am with the show running from 12-4 pm. Participants will follow the overall winner on a parade through Owen and Withee following the awards presentation. The Burnout Contest will follow the parade in a timely fashion. We need to limit the lag time between events so the crowd doesn't get bored and leave. The need for a sound system for the announcing of winners and general public information updates throughout the day. Don Wyeth has posted a video of the Car Show and Burnout Contest on Youtube, it turned out very nice.

Indian Summer Fest

It was discussed and agreed that we would drop the Indian Summerfest and hold the Battle of the Bands that day as a stand alone event. Other possible new events discussed were Lumberjack Days, Popple River Days, John S. Owen Days and a few others. These are still potential events we can work on.

Railroad Property

Not much news at this point, the old wooden building will be coming down as soon as possible. The Depot building will be the topic moving forward. We should come up with ideas for what we would like to see happen with it.

Battle of the Bands

The Battle of the Bands will be held on September 5, 2015. We will need to be sure that the judges are in place ahead of time and able to be there for the duration. Marketing for the bands as well as the event was discussed and agreed that we need to do a lot more of both. We will need to find a new sound system as the guy who did it last year does not do that anymore.

Committee Assignments

After discussion of leadership moving forward, a Devine/L. Wyeth motion to elect **Marcia DeLuca and Mary Lynn Kiviko as co-chairs** of the DRC passed with a unanimous vote. It was also agreed to create a flier for the O-W Lions Fishing Contest weekend at the Old School.

Next meeting will be held at city hall on February 20, 2014 at 6pm.

Adjourn

A Swiggum/Reinke motion and subsequent vote approved adjournment at 8:40 pm.

Note: We did not have a quorum at the February 20th meeting so these are the most current minutes.