

**Downtown Revitalization Committee  
Minutes  
Thursday, February 13, 2020  
5pm. Owen City Hall**

The Downtown Revitalization Committee (DRC) met on Thursday, February 13, 2020 at 5:00 pm. at City Hall. Present were committee members: Ken Martine, Tony Wallace, Allison Milbert, Travis Rogers and Nicole Rogers. Absent were Cindy Knight and Jeff Conger. Others present: Tim Swiggum Loralee Peterson, Rocky Lehr, Phil Greschner and Cindy Cardinal. Called to order at 5:00 pm. by Martine.

**Minutes:**

N. Rogers/T. Rogers motion and second to approve the January 2, 2020 minutes passed unanimously.

**Financial Report**

A balance of \$3,456.00 was reported. A T. Rogers/Wallace motion/second to approve the report passed unanimously.

**Electric Train: Fundraising, Use agreement, User Fees and Schedule**

The train bills have been paid but moving forward we need to attempt to replenish our grant funding that was used for the train shipping. Time Federal Savings has a grant allocation if we apply. It was decided to ask River Country Cooperative for a donation as well.

**Farmer's Market:**

Discussion was held about how to grow interest in the Farmer's Market on Saturdays. Ideas mentioned are extended hours of 8am to 2 pm. Allow local organizations to run the food stand for fundraising, free and affordable music to invite to play in the park, could have family friendly games, and bring the train out. LoraLee suggested the possibility of a reading day at the park. An ad will be designed for the march meeting in an attempt to get more vendors and a letter should be sent to the local organizations.

**Growin' Owen:**

Allison discussed a new idea called strawbale gardening. Might attend a presentation and share with locals. Spring into the Arts will include Dustin Fredrick at the Owen Public Library.

**Owen Jr. Fair/Owen Main Street Car Show/Central Wisconsin Jazz Festival:**

All events are to be held the weekend of Aug. 14-16, 2020. The Car Show will not schedule music for the evening as in the past. Theme was discussed and "Roarin' 20's" was a quick sample. A movie night was discussed, not necessarily for that weekend. Joint advertising for the multi-group event is important. Better advertising could help us all. It was agreed that cooperation is the best step forward.

**Set Committee meetings:**

**Growin' Owen      Car Show:      Autumnfest:**

**Next meeting will be held on March 5, 2020 at 5pm. at City Hall.**

**Adjourn:** The meeting was adjourned by Chairman Martine at 5:54 pm.

Submitted by Tim Swiggum