

**Downtown Revitalization Committee
Minutes
February 4, 2016**

The Downtown Revitalization Committee (DRC) met on Thursday, February 4, 2016, at 6:00 p.m. at city hall. Present were committee members: Mary Lynn Kiviko, Marcia DeLuca, Linda Wyeth, and Jill Schindler.

Others present: Tim Swiggum, Don Wyeth, Carey Hargot and Vanessa Cwikla.

Minutes

No minutes to approve.

Financial Report

Carol Devine sent a report showing a balance of \$1, 773.89 in the account.

Farmers Market

Discussion was held concerning the need for more vendors and more importantly a lead vendor who could help manage things. Our main vendor from last year has decided not to return. Tim will look into the ability of the city to collect the EBT and other vouchers for the market vendors. The signs should be repainted for the new season as they are beginning to look rough.

Community Garden

All gardeners will be offered their plot again and it will be determined how many are available or if we may need to create more. The newspapers will be notified how many are available and encourage more people to sign up. We need to fill the lowest one with more dirt this year and possibly make it a raised garden. Wisconsin Surplus Auction site has some cement parking spacers for sale which should be checked into if we have a use for them.

Main Street Car Show and Burnout Contest

A bullhorn or PA system needs to be arranged or purchased for the show. The burnout contest had no means of communicating with the crowd. The date was set for the 13th of August and we need to begin to get it on the tourism calendars. The band "Minor Distraction" was discussed, the cost is \$1200. Jill will look into their availability and we will decide at the March meeting. Any motorcycles or ATV's participating in the contest will need to wear a helmet on the advice of the OWCFD. We will clarify if there are any other safety issues that need to be addressed so as to keep support of the fire department. DRC mugs and Chinese lanterns are still available to work into the sales.

Other business

Street banners were discussed and it would be nice to have something year round.

Discussed the need to participate in the parades in the area.

Do we want to participate in the O-W Business Expo to be held on April 2nd? We will need to decide at the March meeting.

Next meeting will be held on March 3rd at 6pm at city hall.

Adjourn

A Kiviko/Wyeth motion and subsequent vote approved adjournment at 7:55 pm.