

The Downtown Revitalization Committee (DRC) met on Thursday, April 30, 2015, at 6:00 p.m. at city hall. Present were committee members: Mary Lynn Kiviko, Marcia DeLuca, Carol Devine and Kelly Knight.

Others present: Tim Swiggum, Don Wyeth, Bob Schuh and Cindy Cardinal.

Minutes

No minutes were approved as we had two separate accounts from the meeting. Will be approved at the next meeting.

Financial Report

Carol reported a balance of \$1, 377.00 in the account.

Farmers Market

Discussion was had concerning a banner advertising the Farmers Market that could hang on the pavilion. Marcia and Mary Lynn have been working with Rod Hawks to get a banner made. The banner will be removed each week and hung up on Saturday mornings when the Farmer's Market is held. Banner should be ready for the May 9th opening of the market. Advertising for vendors was discussed for the Farmer's Market as well as the Car Show. A Knight/Devine motion to spend up to \$75 advertising was approved with a unanimous vote.

The City of Loyal has invited the public to attend a workshop on developing the best Farmer's Market possible. The dates and times are May 19 from 4-6pm and May 20 from 9am-5pm. We should have someone attend to see what ideas are out there that might help us improve.

Community Garden

It was decided to have a press release sent to both papers reminding people to get their names in by May 15th to reserve a plot at the gardens. Discussion had about creating some raised bed gardens to help fill in the gardens and be available to any handicapped individuals who may want to participate.

Main Street Car Show and Burnout Contest

Discussion was held concerning a billboard or some type of advertising for the Car Show and other events along Hwy 29. Tim is willing to donate a trailer that is in essence a mobile billboard but it needs some welding and painting done to it. The tires are in very good shape and it could double as a float for the local parades.

Battle of the Bands

Discussion on the set up and judging criteria for the Battle of the Bands. Bands should be in attendance for the duration of the event and the line-up should be randomly drawn to make it fair. Bands must be at the ready when their name is drawn. The bands will be required to pay \$100 fee to be included in the contest and \$50 will be rebated the day of the Battle to all bands who show up. We should try to make it more of a family event and possibly work in some rule dealing with vulgar language. Consensus was that points could be taken away from the judging for any bands who use profanity.

Adjourn

A Devine/Wyeth motion and subsequent vote approved adjournment at 8:16 pm.