

**Downtown Revitalization Committee**  
**Minutes**  
**April 6, 2017**

The Downtown Revitalization Committee (DRC) met on Thursday, April 6, 2017, at 6 p.m. at city hall. Present were committee members: Kelly Knight, Mary Lynn Kiviko, Jill Schindler and Don Wyeth, and Steve Ristola. Absent was Carol Devine.

Others present: Tim Swiggum, Allison Milbert, Pam Ristola, Kenny Jasmer and Cindy Cardinal, O-W Enterprise.

**Minutes:**

A Wyeth/Kiviko motion to approve the minutes from 2/2/17 passed unanimously.

**Financial Report**

No report available. No activity from last time.

**Old Business:**

**Car Show:**

T-shirts and dash plaque costs are being looked into. It was reported that Thorp is having an evening car show on the same day which draws all our people away in the evening. Need to work on sponsors early. Sound system should be available from the O-W Lions as it was last year. Need to remember tractor category when posters are made. Logo contest will be done June 1 and we should try to get shirts ordered earlier for advertising. General discussion but no motion to move on.

**Farmers Market:**

Instead of having the wood signs redone it was discussed if we should just go with the yard (campaign style) signs and possibly get some to direct people to the Farmers Market from Withee and Owen Exits. A Schindler/Ristola motion to allow Tim to order signs for the Farmers Market with a budget not to exceed \$100 passed unanimously.

**Community Garden**

Kelly agreed to write a press release for the gardens, need to sign up by May 1. This should go in both papers if possible. Allison Milbert was present to talk about some ideas for the community gardens. She would like to plant a sunflower hut garden on the property which was acceptable to all. She is also planning to have a garden plot. The apple and cherry trees were not pruned in time and we will have to wait until next year.

**Autumnfest**

Kenny Jasmer was present to discuss whether we would like to add an ATV Pull to the Autumnfest schedule. The cost for the club to bring all their eliminator and people to run the pull is \$450 and would last 3-4 hours. After some discussion, a Wyeth/Ristola motion and second to approve adding the ATV Pull to the afternoon of the Autumnfest passed unanimously.

**Music in the park:**

Nothing to report.

**Old Depot Building:**

Limited discussion as we wanted to not have a long meeting.

**New business:**

Tim reported that the DRC had a table at the O-W Business Expo sponsored by O-W Sports and Liquor. A pamphlet was handed out as well as koozies and some DRC Mugs that we have an abundance of. 5 individuals signed up to pitch in with the DRC as possible volunteers.

**Next meeting** will be held on May 4, 2017 , 6pm at City Hall.

**Adjourn**

A Schindler/Wyeth motion and second to adjourn at 6:57 passed unanimously.

Submitted by  
Tim Swiggum