

Downtown Revitalization Committee
Minutes
April 7, 2016

The Downtown Revitalization Committee (DRC) met on Thursday, April 7, 2016, at 6:00 p.m. at city hall. Present were committee members: Jill Schindler, Mary Lynn Kiviko, Linda Wyeth, Carol Devine and Steve Ristola. Absent were Kelly Knight and Marcia DeLuca. Others present: Tim Swiggum, June Roohr, Don Wyeth, Pam Ristola, Bob Schuh, Shannon Clark, Abby Pippin and Cindy Cardinal.

Financial Report

No changes to the finances.

Farmers Market

Martha Hoffmann has informed us that she will be returning this year which is good news. She plans to start in early May depending on the weather. She has the banner from last year and will continue to be in charge of putting it up. The signs for the Farmers Market need painting.

Community Garden

We have 3 new applicants and will determine the need for more plots after the May 1 deadline. Linda discussed the potential of a raised bed garden. Handicapped accessible gardens were discussed if there is a need. Bob volunteered to arrange for some raspberry bushes to be planted at the site. Girl Scouts have offered to help build the raised bed gardens if it is decided to do that. We will also need compost available at the site. A separate meeting will be held on May 4th at 6pm at the City Hall. This will serve as a planning and organizing meeting after we know how many have signed up. Newspapers will continue to spread the word if they so choose.

Main Street Car Show and Burnout Contest

Shannon Clark was present to discuss the vendors. It was decided to use the F.O.S. lawn for the craft show and vendors with the cost per spot being \$15 for regular size spot and \$20 for a larger one. Carol and Shannon will work on notifying vendors. The need to get flyers done early was discussed. We need to contact the radio controlled car dealers to see if we can add that as an attraction. We also need to decide whether to do a float or not soon. The availability of a petting zoo was also discussed and members should try to come up with people to bring animals.

A L. Wyeth/Schindler motion to hire the Blue Moon Band for \$800 and the Smokin' Karaoke for \$300 was approved unanimously.

Autumnfest

The dates of October 15th (first choice) and October 22nd (second choice) were floated to the group. A S. Ristola/Schindler motion to save the dates and check for conflicts passed unanimously. Discussion on events and activities will be ongoing.

Main Street Banners

Public works has not put out the street banners as of yet. Discussion on the larger banner was tabled as we were waiting for more information on costs and construction.

Recollection Wisconsin

No new information at this point but those who have pictures and stories from the Owen Junior Fair are asked to share with the library.

New business:

Resignation:

Marcia DeLuca has asked to be removed as a voting member but will continue to help if possible. The Mayor will be appointing committees on April 19th and those that wish to remain as voting members are: Steve, Linda, Jill, Mary Lynn and Carol. Kelly was absent and it is assumed that she wants to continue. Mary Lynn does not want to remain as chair/co-chair and that will be on the next agenda. A Devine/S. Ristola motion to recommend these names to the Mayor for appointment at the April 19th meeting passed unanimously.

Curb Appeal Contest:

Jill brought forward the idea of holding a contest that could be city wide or community wide to include Withee. The idea is to hold a contest challenging residents and businesses to work on enhancing the beauty of their properties. The contest would run from May until August 15. Jill will work on setting up guidelines and rules as well as coming up with a list of potential prizes. Carol and Tim will talk to the O-W Chamber to see if they would be interested in sponsoring the prizes. Committee members will not be eligible for prizes. A L. Wyeth/S. Ristola motion to move forward with planning and implementing the contest was approved unanimously.

Next meeting will be held on May 5th at 6pm at city hall.

Adjourn

A S. Ristola/Kiviko motion and subsequent vote approved adjournment at 7:43 pm.

Submitted by
Tim Swiggum