Downtown Revitalization Committee Minutes

Thursday May 12, 2022 5:00 pm. @ Red Daisy Girl, 130 N. Central Ave.

The Downtown Revitalization Committee (DRC) met on Thursday April 7, 2022 at 5 pm. at the Red Daisy Girl. Present were committee members: Ken Martine, Carey Hargot, Tony Wallace, Tim Swiggum and Cindy Cardinal. Absent were, Allison Zeitler and Nicole Rogers.

Others present:

Called to order at 5:08 pm. by Martine.

Minutes:

A Wallace/Hargot motion and second to approve the April 7, 2022 minutes passed unanimously.

Financial Report

Swiggum Provided a financial report showing a current balance of \$6,339.61. Donations are coming in for the hanging baskets, a total of \$1,450 has been received so far. It would be nice to reach \$2,000 but it is an improvement on the last two years. A Wallace/Hargot motion and second to approve the financial report passed unanimously.

Growin' Owen/Flower Baskets/Fundraising:

Cardinal reported that they will be having a workday and cleanup at the Fremont Park on May 17 at 10am. The committee is hoping to finish up planting the hydrangea at City Hall. We don't want to get in the way of the flagpole project and need help from public works when they have time. Donation jars need to be put back out. Swiggum will look for them and knows where at least one of them is, on his desk. The city is planning to hire someone to water the hanging baskets and help public works for 3 hours a day/7 days a week. They can hopefully be helpful with the Millpond and campground issues as needed.

AIB Judges Visit:

The judges will be arriving in Owen on July 17 which is the Sunday before the Fair. They will be touring and looking around Owen on Monday and Tuesday the 18th and 19th. The OWACC has already committed to inviting them to their annual Summer Picnic which has been a lot of fun. All area businesses will be invited and encouraged to attend. The judges will be guests and not presenting any recommendations or such that evening. It is still being discussed a Tuesday evening send off public event to allow them to present any input to us on their visit.

Farmer's Market:

It was discussed that it will be interesting to see if going to two days will benefit the market. The signage needs to be put up and the banners updated. We will see how it starts out and how many vendors we can draw in. The Train has been requested at the school on May 20. The Mayor had previously ok'd it and should be no problem. The Stop Sign behind Cozy Corner was mentioned as people are driving right through and a pedestrian or car accident is highly likely. Hopefully that will get replaced soon.

Community Garden:

Terry Plautz has reported that the gardens are spoken for and there was nobody turned away that wanted one.

Car Show:

Committee was set as Tony, Carey, Cindy Knight and Ken. They have not had a meeting quite yet but a few ideas were discussed. Tony brought up that Jeff was interested in continuing to do the shirts. Most were under the impression he had stopped doing that completely. Carey is also interested and the reason Jeff had them was because he originally started his business downtown and you want to keep it as local as possible. Alternating years was discussed if Jeff is planning to continue his business after all.

The need to get a flier out soon was discussed. Car Shows will start happening and we would like to make sure they all know about ours. Pin-Up contests were brought up and explained. It shed some light on why some were dressed up in the past. It is quite popular at Car Shows it seems and maybe we should include it for ours. The committee will set a meeting soon to finalize the poster and start collecting from sponsors.

Set Committee Meetings: Growin' Owen 5/17 workday, meeting TBD at City Hall, **Car Show** TBD **Next DRC meeting** will be held on **June 2, 2022 at 5pm at the Red Daisy Girl, 130 N. Central Ave. Adjourn:**

The meeting was adjourned by Martine at $6 \raisebox{-0.15ex}{:}{:} 01~\text{pm}.$

Submitted by Tim Swiggum