

Downtown Revitalization Committee

Minutes

May 3, 2018

The Downtown Revitalization Committee (DRC) met on Thursday May 3, 2018, at 6 p.m. at city hall. Present were committee members: Ken Martine, Mary Lynn Kiviko, Allison Milbert, Nicole Shattuck, Travis Rogers, Tony Wallace and Jeff Conger.

Others present: Tim Swiggum, Carol Devine Vanessa Cwikla and Cindy Cardinal, O-W Enterprise.

Called to order at 6:00 by Martine.

Minutes:

A Milbert/Rogers motion and second to approve the 10/5/17 minutes passed unanimously.

Financial Report

The financial report showed a balance of \$3,563.60. A Rogers/Conger motion and second to approve the financial report passed unanimously.

Old Business:

Autumnfest

Swiggum explained that this was on the agenda as we had not done a review from last Autumn. The event was much smaller than previous years and was not profitable. This was started as a way to do something for families and the community, not necessarily as a fundraiser. The ATV Pull was mostly attended by the pullers.

Haunted House

This is also a carryover from the Fall agenda. The Haunted House was very good for the other businesses downtown as it drew in a lot of people from all over. It is uncertain if it will be planned again for this year. An invitation to the next meeting will be extended to Danni Zarins to discuss this.

New business:

2018 Car Show:

This is a new year and almost a completely new group. Swiggum explained the past shows and that this would be our 6th year. After discussing the benefits of the Car Show it was apparent we should continue. Discussed the need to bring in more kid friendly activities such as sidewalk art, bean bag tourney and/or bouncy houses. Phil Kitze was contacted as a potential band for the street dance, the cost would be \$800 for a 3 piece or \$1000 for a 4 piece. A Wallace/Shattuck motion and second to set the date of the Car Show as August 18 and hire Phil Kitze to play as a 4 piece band for \$1000 passed unanimously.

2018 Autumnfest:

While not an immediate need to set plans, the group discussed some options to consider at a later date.

Organization of Subcommittees:

Car Show Committee will consist of Ken Martine, Tony Wallace and Jeff Conger. **Community Garden Committee** will consist of Terry Plautz, Mike Latsch and Allison Milbert. **Growin' Owen Committee** will consist of Allison Milbert, Travis Rogers and Nicole Shattuck. A Rogers/Milbert motion and second to approve the committees passed unanimously.

America in Bloom project:

Allison has been working on this project with Tim and Carol for a while. She explained that the school is having it's annual Community Service day on May 11th. Kerry Ingredients has pledged to donate \$500 to the project. The Cub Scouts, Boy Scouts and Daisies have reached out to help volunteer. A GoFundMe page has been set up and will receive the donations on line or through the city. May 12th at 10 am is a volunteer meeting to discuss the project with those who have already shown interest. Fliers have been placed all around. We hope to see a good turnout. The bulk of the grant project will take place in the Fall and we need to plan well in advance. A September volunteer event would be a good way to show appreciation.

Set Committee meetings:

Community Garden: n/a as they will plan, **Car Show:** May 17, 7pm at L.A.S.T. Ace, **Growin' Owen:** May 12, 10am at the Millpond Park weather permitting. City Hall in case of bad weather.

Next meeting will be held on **June 7, 6pm at City Hall.**

Adjourn

A Conger/Rogers motion and second to adjourn at 7:08 passed unanimously.

Submitted by
Tim Swiggum