

## **Downtown Revitalization Committee**

### **Minutes**

**June 7, 2018**

The Downtown Revitalization Committee (DRC) met on Thursday June 7, 2018, at 6 p.m. at city hall. Present were committee members: Ken Martine, Mary Lynn Kiviko, Allison Milbert, Nicole Shattuck, Travis Rogers, and Jeff Conger. Tony Wallace was absent.

Others present: Tim Swiggum and Cindy Cardinal, O-W Enterprise.

Called to order at 6:01 by Martine.

#### **Minutes:**

A Rogers/Conger motion and second to approve the May 3, 2018 minutes passed unanimously.

#### **Financial Report**

No financial report was available but should be the same as last month.

#### **Haunted House**

Swiggum was able to contact Dannie Zarins and she is excited to work on the Haunted House again this year. They were mainly concerned about having a location but the Woodland basement will be available to them again yet this year. We will work with them as needed to help ensure they are successful again.

#### **Car Show:**

Swiggum presented the draft flier for the car show. Several corrections were pointed out and he will send it to everyone for approval. The Car Show committee met on May 17<sup>th</sup> to work on plans. It was decided to book a couple of bounce houses for the day, Stacy from L.A.S.T. Ace works at Stanley Ace Hardware that rents them and she will be able to get them discounted. The band will set up across the street from the bars facing west. This cuts down on the echo from the buildings. We need to make sure there is a sign at the corner by O-W Sports so people realize there is an event. The food menu will remain the same or similar. The public will vote on cars for trophies. Phil Kitz is booked for \$1000. The Car Show will have a theme of Hollywood and the movies. A new trophy is added to the list that will look like an Oscar and be for best themed entry. Carol Devine will send letters to the vendors. Shirts will be orange and/or pink camo colors. "Barney Fife" guy from Eau Claire should be contacted.

A Conger/Milbert motion and second to approve the current Car Show plans as listed above passed unanimously.

#### **Autumnfest:**

The date for Autumnfest will be October 20<sup>th</sup>. Carol will send the vendor letter with the Car Show vendor letters. Chili Cook Off needs to require at least 2 gallons of chili to enter. We had a shortage last year due to smaller batches being entered. It was discussed that we should book the Young Old-Timers to play again this year. Rather than a dessert contest, it was decided to hold a pumpkin pie eating contest with pre-registration by October 6th so we know how many pies to bake. A Rogers/Milbert motion and second to approve the Autumnfest plans as discussed passed unanimously.

#### **Growin' Owen:**

The work days have been going well and a lot of compliments are being expressed around town. A big shout out to O-W Sports and Liquor for donating over \$100 worth of flowers and plants. The next work day is scheduled for Saturday June 9. Carol should collect the money from the donation jars as they have quite a bit of money in them it seems. Growin' Owen signs were discussed to show the community what we have been working on. A Conger/Rogers motion and second to approve the purchase of signs for the Growin' Owen project and to allow Ally to purchase some general supplies as needed was approved unanimously.

#### **Set Committee meetings:**

**Car Show:** June 28, 7pm at L.A.S.T. Ace, **Growin' Owen:** June 27, 6pm at the Millpond Park weather permitting. City Hall in case of bad weather. **Autumnfest:** Committee will be formed at a future meeting.

**Next meeting** will be held on **July 12, 6pm at City Hall**. Note that this is one week later than normal.

Movie Night for September will be placed on the next agenda.

#### **Adjourn**

A Rogers/Kivikko motion and second to adjourn at 7:07 passed unanimously.

Submitted by  
Tim Swiggum