

Downtown Revitalization Committee

Minutes

Thursday, July 1, 2021

5:00 pm. @ Red Daisy Girl, 130 N. Central Ave.

The Downtown Revitalization Committee (DRC) met on Thursday July 1, 2021 at 5 pm. at the Red Daisy Girl.

Present were committee members: Tony Wallace, Carey Hargot, Travis Rogers, Nicole Rogers, Ken Martine. Absent were Cindy Knight and Allison Milbert

Others present: Tim Swiggum and Cindy Cardinal- O-W Enterprise.

Called to order at 5 pm. by Martine.

Minutes:

A T. Rogers/N. Rogers motion and second to approve the May 6, 2021 minutes passed unanimously.

Financial Report

No current report available.

Farmer's Market:

At this point it hasn't been overly busy but we have had continuous vendors. We may have a new vendor licensed to sell frozen meat. This would definitely add to the variety of items. It was discussed that a Banner on the dam fence advertising the Farmer's Market from 9-1 every Saturday that is visible all week might add traffic to the market. A T. Rogers/N. Rogers motion and second to spend up to \$100 on a banner passed unanimously. Nicole will take care of ordering it.

Owen Junior Fair:

The Fair will be held August 6-8. We are still waiting for the posters to help promote the festivities. We definitely need to have the train in the parade to promote the Car Show. A Martine/N. Rogers motion and second to spend \$50.00 for candy for the parade passed unanimously.

Car Show:

A lot was discussed as the Car Show is only 6 weeks away. The need for sponsorship money is the main priority as most other plans have been discussed and the fliers have been out for a while now. Plans made were as follows but might not be all inclusive; Shirts will be a safety green and if Ally has time we would like her to do the logo and work within Jeff's time frame at Infini-Tee Design to get them printed, Advertising for sponsors and donations was discussed and agreed to a budget of \$80.00 and put in both local newspapers, Nicole showed a sample dash plaque design and suggested an order of 100 magnets which all agreed was a good plan, a smaller trailer was suggested for the DJ so he can be on the street all day, Tony will talk to Ken Truman to see if that is possible, starting on the first block by O-W Sports was also agreed and cones will be used to block off reserved parking spots, Tim will email the sponsors that require a written request such as Kerry Ing, River Country etc. A Martine/Wallace motion and second to approve the plans laid forth passed unanimously.

Growin' Owen/Showcase Garden:

Cindy Cardinal reported that we have had several workday Saturdays with a good crew of usually 4 to 5 people and everything is looking good for the most part. The Old City Hall needs a lot of work as does the sign on Highway 29. Mulching is planned for July 10th if not done before and then the old and new City Halls will be the next priority. A Martine/N. Rogers motion and second to approve a budget of \$200 for Frenchtown Greenhouse to look for deals on perennials that should be discounted soon passed unanimously.

Set Committee meetings:

Growin' Owen

Is planning a work Day on July 10th and Planting on July 24th.

Car Show:

July 14th at 5:30 pm, at L.A.S.T. Ace Bar.

Autumnfest: Too early to schedule

Next DRC meeting will be held on **August 5th, 2021 at 5pm. at the Red Daisy Girl, 130 N. Central Ave.**

Adjourn: The meeting was adjourned by Martine at 6:06 pm.

Submitted by Tim Swiggum