

Downtown Revitalization Committee

Minutes

July 6, 2017

The Downtown Revitalization Committee (DRC) met on Thursday, July 6, 2017, at 6 p.m. at city hall. Present were committee members: Kelly Knight, Mary Lynn Kiviko, Steve Ristola, Don Wyeth and Danni Zarins. Absent were Jill Schindler and Abby Pippin.

Others present: Tim Swiggum, Pam Ristola and Cindy Cardinal, O-W Enterprise.

Minutes:

A Zarins/Kiviko motion and second to approve the minutes from 6/1/17 passed unanimously.

Financial Report

The financial report showed a balance of \$1,583.87. A Wyeth/Ristola motion and second to approve the financial report passed unanimously.

Old Business:

Car Show:

Sponsors are our number one priority now. It may take the whole committee to work on getting them. Flier will need to be done ASAP, Zarins agreed to work with Swiggum on getting it done. A volunteer list and schedule is necessary this year so the work is distributed better. Knight and Zarins agreed to partner up on getting volunteers, Swiggum will help with a breakdown of positions and shifts. Tim will work on shirts when the sponsors are final. Smokin' Karaoke is willing to do the day and night but not for \$350, maybe \$450. It was suggested that maybe we could offer \$500 but ask that he have trivia, name that tune, or other entertainment as well. The advertising budget was discussed and Zarins offered \$200 toward advertising if we place a prominent portion of the ad for the upcoming haunted house. A Wyeth/Ristola motion and second to approve the plans, including expenses of \$500 for Smokin' Karaoke, \$400 for advertising including the \$200 donation from Zarins, passed unanimously.

Farmers Market:

Discussed the potential of making the market into a fundraiser for the DRC. This would ensure we have a vendor present at all times by becoming one with a variety. Could ask to be placed on the marquis sign at the CCLRC. Don Wyeth said he would look into the potential ways to operate a booth.

Community Garden

No discussion at this time.

Autumnfest

Date is to be October 21, 2017. The music will be provided by the Young Old-Timers from 11-3, Kelly will contact. ATV Pull will begin at 3pm at the Millpond Park. Chili Cookoff will be from 11-2, bake off entrants must be delivered by 11am. Hayrides definitely a big hit. Possible bonfire in the evening. Ristola volunteered to contact the school about the chorus or band playing a few songs. Zarins would like to do joint advertising for the haunted house at the same time. A Wyeth/Kiviko motion and second to approve Autumnfest plans passed unanimously.

New business:

Resignation of Committee member:

Abby Pippin has verbally resigned from the committee. A Zarins/Wyeth motion and second to accept her resignation passed unanimously.

Recommend New Committee Member to Council:

Names mentioned as potential members were Phil Greschner, LeAnn Strobach and Allison Milbert. A Zarins/Wyeth motion and second to approve the names and have Kelly Knight contact them to see if they are interested. First choice would be Phil if he chooses, Kelly will pass the recommendation to the Mayor, passed unanimously.

Car Show Committee: will meet on July 20, 2017 at 6pm at City Hall.

Next meeting will be held on **August 3, 2017 , 6pm at City Hall.**

Adjourn

A Kiviko/Ristola motion and second to adjourn at 7:11 passed unanimously.

Submitted by
Tim Swiggum