

## **Downtown Revitalization Committee**

### **Minutes**

**August 2, 2018**

The Downtown Revitalization Committee (DRC) met on Thursday August 2, 2018, at 6 p.m. at city hall. Present were committee members: Ken Martine, Mary Lynn Kiviko, Allison Milbert, Nicole Shattuck, Travis Rogers, Jeff Conger and Tony Wallace.

Others present: Tim Swiggum, Danni Zarins and LeAnne Strobach.

Called to order at 6:00 by Martine.

#### **Minutes:**

A Kiviko/Rogers motion and second to approve the June 7, 2018 minutes passed unanimously.

#### **Financial Report**

Swiggum reported a balance of \$4,351.14 in the account as reported by Clerk Devine.

A Rogers/Wallace motion and second to approve the financial report passed unanimously.

#### **Haunted House**

Zarins and Strobach were on hand to report that the Haunted House will once again be presented at the Woodland Hotel. The theme for this season is "Alice in Woodland, Down the Rabbit Hole". The event will also use the Popple River Trail as part of the experience. Zarins announced a new contest that will be sponsored by businesses and/or the Chamber and DRC. The contest will be a Haunted Neighborhood Contest with prizes for best Halloween Themed decorations. She is looking for donors to donate the prize money which will be in Chamber Bucks. Jeff Conger volunteered to donate \$100 toward the prizes. A Wallace/Rogers motion and second to donate the other \$75 to cover the prizes passed unanimously.

#### **Car Show:**

Many items were discussed concerning the Car Show plans. We are still looking for an Emcee. Billy Zeitler or Pat Jenness were suggested but not asked. The vendors will be moved to Fremont Park along with the bounce houses and music. Sidewalk chalk was suggested and accepted. We still need a flatbed trailer for a stage. Swiggum will contact Jeff Simenson if no other is found. 50/50 raffles were another addition brought up by Wallace, everyone would need to help sell them to create a good prize. Winners must be present to win. Stacy Wallace is working on a disc jockey and has a budget of \$200. Trivia questions to pass time during the show were also added. Swiggum will get the trophy order to Mark Meyer. Bounce Houses are ordered, Martine volunteered to pick the up on Friday before the show. T-Shirt order of 80 mixed size shirts was discussed. We have until August 10<sup>th</sup> to set the sponsors on the shirt. A budget of \$200 for advertising was discussed. The Sentinel and Rural News has agreed to an inserted flyer the week before and an ad the week of would be donated. It was agreed to ask the O-W Enterprise to do the same in trade for a sponsorship on the shirts and trophies. Swiggum will try to create enough goody bags to make it worth the cost of admission. A Conger/Rogers motion and second to approve the plans as discussed passed unanimously.

#### **Autumnfest:**

The date for Autumnfest will be October 20<sup>th</sup>. The Young Old Timers will be booked and discussion will continue at our next meeting in September.

#### **Growin' Owen:**

The America in Bloom judges were here and were impressed with our little city. They did not deliver a full report yet but it will be interesting to see the comments. Tree planting project is set for the beginning of October and may last a few weeks. It was discussed that we need to hold a celebration of the project and invite the AIB and CN representatives to say a few words. It may be possible to combine this celebration with the Autumnfest activities. We also discussed the trees removed from the old school that may be used for benches, carvings or other community attractions. A Conger/Kiviko motion and second to combine both celebrations passed unanimously.

#### **Set Committee meetings:**

**Car Show:** August 15 at 6pm at L.A.S.T. Ace, **Growin' Owen:** August 8 at noon at L.A.S.T. Ace

**Next meeting will be held on September 6, 6pm at City Hall.**

#### **Adjourn**

A Rogers/Milbert motion and second to adjourn at 7:40 passed unanimously.

Submitted by  
Tim Swiggum