

Downtown Revitalization Committee

Minutes

Thursday September 2, 2021

5:00 pm. @ Red Daisy Girl, 130 N. Central Ave.

The Downtown Revitalization Committee (DRC) met on Thursday September 2, 2021 at 5 pm. at the Red Daisy Girl. Present were committee members: Tony Wallace, Carey Hargot, Cindy Knight, Nicole Rogers, Travis Rogers, and Ken Martine. Absent was Allison Milbert.

Others present: Tim Swiggum and Cindy Cardinal- O-W Enterprise.

Called to order at 5:11 pm. by Martine.

Minutes:

A Wallace/Knight motion and second to approve the August 5, 2021 minutes passed unanimously.

Financial Report

Swiggum provided a financial report that combined all the separate accounts of the DRC. It has been confusing since the purchase of the Train. This report is to combine all of our Growin' Owen and Owen Blooms for You Flower Projects into one account which helps and also hits our bottom line. The breakdown is as follows:

Account #	100-00-34142-000-000	100-00-56600-000	G.O. Savings
	DRC (Inc. all but Car Show)	Car Show proceeds	
Balance Forward 1/1/2021	-18,679.64	3,319.19 (2020 and prior)	498.78
(Train Donations not accounted for)		<u>1,464.55 (2021)</u>	<u>75.50</u>
	Total	4,783.74	574.28
		Total DRC Balance	\$5,358.02

Hanging Basket Donations 2021 **+\$ 845.00**

Hanging Basket Expenses **-\$1958.92**

Owen Blooms Flower Project deficit **-\$1113.92**

Growin' Owen and Blackhawk Express Breakdown

Donations: (AIB/CN-\$20,000, AARP-\$5,000, OPHA-\$5,000, CCUW+HOF \$2,000, OWACC \$2,000, O-W Lions \$1,000)

Total Donations **\$35,000.00**

Growin' Owen Cost of Trees 2018+2019 **-\$10,200.61**

Cost of Train (plus shipping) **-\$26,413.96**

Growin' Owen/Train Funding Balance **-\$ 1,614.57**

Total DRC Balance **\$5,358.02**

Less Flower Project Deficit **-\$1,113.92**

Less G.O./Train Deficit **-\$1,614.57**

Total Combined Balance (all accounts) **\$2,629.53**

A N. Rogers/Wallace motion/second to approve the financial reports passed unanimously.

Farmer's Market:

Farmers Market is going well. It still has a few weeks to go and should run through mid October.

Car Show Review:

Discussion was held on improvements that could be made such as; having 1st and 2nd Place trophies, still have too many shirts and should scale back more, Signage should be put up the night before to control parking problems, we did not have any police presence, entertainment should be moved to the center of Main Street, the winners were announced too early and should not be rushed, the D.J. should have a list of activities, food and attractions, should consider band for the evening street dance, should encourage other events to not tag on to our day as it draws away from us (Fair rain date), a Car Show Calendar is proposed for sale similar to the Library Calendar but with Car Show pictures over the last 9 years. It was also discussed that the burnouts need to be extremely limited or banned and should not leave long lasting marks on Main Street. The Owen-Withee Ambassador is the designated person to hand out trophies. No action was taken but we should plan earlier and better for next year being that it is our 10th Annual Owen Main Street Car Show and we should celebrate a little bigger.

Growin' Owen:

Cindy Cardinal reported on the work that has been done and workdays yet to come. The Sunflowers at the dam bloomed after all. They were relocated due to a perceived traffic danger and complaint. We will not plant them there next year. September 18 is the next scheduled workday and the mission will be to plant some donated perennials and do a clean up before Fall. Hydrangeas will be planted at the new City Hall in Spring. A booth at the O-W Business Expo is planned with some kind of prize for donations. The committee will not hold a meeting until February except at scheduled work days. A list of properties that should be recognized for improvements made and a certificate of appreciation will be created and sent to those that deserve recognition. Swiggum informed the group that due to so many complaints about him watering flowers that he has been told not to do it anymore. We will need more volunteers to step up and public works will need to be more involved moving forward. It was originally their responsibility and assumed that they will need to help.

Volunteer Picnic:

Discussion was held in the Growin' Owen Committee meeting about doing something to show appreciation to our volunteers. The idea of a Volunteer Picnic was brought up and seemed doable. After some discussion it was decided to have a Volunteer Appreciation Picnic on September 22nd at 5pm, at the Millpond Park. Growin' Owen has a list of volunteers and we will need to extend it to other volunteers like Farmer's Market, Train drivers and Car Show volunteers. A list of people to invite should be completed beforehand so we can invite everyone who helped us out in any way. Food will be as follows, DRC (Tim) will cook burgers and brats on hand from the Car Show. Tony offered to bring Cole Slaw, there are beverages (sodas and waters) left over from the Car Show as well. The DRC will buy fresh buns and condiments for the picnic and we will ask for others to bring a dish to pass such as salads, beans and deserts. A Knight/Wallace motion/second to approve the plans for the Volunteer Picnic passed unanimously.

Set Committee meetings:**Growin' Owen**

TBD Likely February

Car Show:

TBD

Autumnfest:

September 8 at 5:30pm at the Millpond Park. Committee will consist of Travis, Nicole, Tim, Carey and Tony

Next DRC meeting will be held on October 7th, 2021 at 5pm. at the Red Daisy Girl, 130 N. Central Ave.

Agenda items will include: Train Sponsors and Fee Schedule, Halloween Costume Contest and Parade/Trunk or Treat

Adjourn:

The meeting was adjourned by Martine at 6:19 pm.

Submitted by Tim Swiggum