

April 5, 2012 **Downtown Revitalization Committee**

The City of Owen Downtown Revitalization Committee met Thursday, April 5, 2012 @ 6:00 PM @ the CWAIC office, 112 N. Central Ave., Owen Wi. This committee is run as a volunteer organization with no chairman or executive. Tim Swiggum, CDA Director for the City of Owen served as moderator and took minutes.

Roll Call: Present were; Kim Poirier, Jackie Reinke, Mary Lynn Kiviko, Marcia DeLucca, Eileen Wilkens, and Tim Swiggum. Absent were; Carol Devine, June Roohr, Roger Wallace, Deb Conway and Phil Greschner.

Approve minutes from March 8, 2012:

A Poirier/DeLucca motion and subsequent unanimous vote approved the minutes as presented.

Old Business:

Yellowstone Trail Project:

Carol will work with Deb to order additional flowers with the money remaining from last years fundraising. We will try to work with the Community Service Day organizers from the school to include planting bulbs/flowers and painting rocks along the trail. June 2nd the Woodland has agreed to open for tours and ice cream in conjunction with the Yellowstone Trail Sociability Run from Hudson to Marshfield. Tours will run from 10 am to 6 pm. Any of us who can help that day would be appreciated. The former NAPA Auto Parts store owner Bill kallstrom has agreed to allow us to decorate the windows and doors as long as it is not permanent. Kim and Marcia will talk to the Graphics Arts class for help and ideas on how to decorate. We are hoping that the newspaper will follow the progress and give recognition to the kids and the DRC.

T-Shirts:

We discussed the possibility of an Owen on the Yellowstone Trail t-shirt. No decisions were made and we will continue to discuss how to promote this idea.

Street Dance/Fall Festival:

September 8th was agreed upon as a date for a street dance as long as it doesn't conflict with the O-W Area Chamber of Commerce plans for a festival. It is possible that the two groups can work together on this project. It was decided to hold a pig roast and corn boil with the help of the Lublin American Legion. Tim agreed to help with the preparation of the food with Randy Poirier and possibly other Legion members. Other ideas that were brought up to include were; Hayrides, bed races, firemen's competition, scarecrow decorating contest for Central Avenue, pet costumes contest. More ideas to be brought to the next meeting. It was also discussed that the F.O.S. should be involved somehow and that we should discuss it with June.

Community Service Projects:

May 10 has been set as a Community Service Day for O-W students. As discussed under the Yellowstone Trail above, we would like to plant flowers and bulbs and paint rocks along the trail. Other ideas for sprucing up Central Avenue are welcome. We will still have time to present ideas at our next meeting.

New Business:

We discussed the possibility of having some murals done on some of our buildings. Kris Leonardt's name was brought up to discuss this idea with. She has done several similar projects in Marshfield and is a local artist. The art students at the school were also a possibility.

Potential ideas to pursue are holding a Progressive Dinner where people would have different courses of a meal at several locations. It was discussed if we should invite some of our youth to become members of our committee. Previously discussed ideas were to work up a building inventory and introduce ourselves to property owners downtown to see what ideas or concerns they might have. If they are looking to rent or sell their property, we would like to make a list and watch for potential renters or buyers interested in starting up a business. The Old Depot building was discussed as a potential community building.

Schedule next meeting:

It was decided to meet on Thursday May 3rd, 6pm at the CWAIC office. We will continue to meet on

the first Thursday of the month unless changed at a future meeting.

Adjourn:

A Kiviko/Poirier motion was made to adjourn at 8:25. Unanimous vote approved.